

# UPM Ultra G

Developed especially for modern, demanding print jobs, UPM Ultra brings out even the gentlest of color tones magnificently. The versatile paper is your reliable and economical choice for magazines, catalogs, advertising material and flyers.

## Recommended end-uses

Advertising material | Catalogues | Magazines

## Product information

Regions	Asia-Pacific   Africa   Europe   Middle East   South America
Business contact	<a href="#">UPM Communication Papers</a>
Category	Rotogravure papers
Grade	Lightweight coated (LWC)
Finish	Gloss
Furnish	Fillers   Chemical pulp   Mechanical pulp
Printing method	Rotogravure
Format/Size	Reels
Reel diameter (cm)	100 / 120 / 125
Reel width (cm)	36,0 - 432,0
Core (mm)	76,0 / 150,0
Wrapping	Strong moisture proof polyethylene laminated kraft paper
Note	PEFC and FSC® on request but subject to availability

## Certificates

Product Compliance	EU Ecolabel
Fibre Certificates	FSC Chain-of-Custody   PEFC Chain-of-Custody
Mill Certificates	EES+   ISO 50001   EMAS   ISO 9001   ISO 45001   ISO 14001

## Technical target values

Basis weight (ISO 536) (g/m <sup>2</sup> )	50	54	57	60	65	70
Bulk (ISO 534) (cm <sup>3</sup> /g)	0.95	0.95	0.90	0.90	0.90	0.80
Brightness D65 (ISO 2470-2) (%)	80	80	81	82	86	86
L-value D65 (D65/10°) (ISO 5631-2)	90	90	91	91	92	92
a-value D65 (D65/10°) (ISO 5631-2)	0.3	0.3	0.3	0.3	0.3	0.3
b-value D65 (D65/10°) (ISO 5631-2)	-3.2	-3.2	-3.2	-3.2	-4.8	-4.8
Opacity ISO (2471) (%)	91	92	90	91	92	93
Gloss Hunter (ISO 8254-1) (%)	55	55	63	65	66	66
Smoothness PPS 10 (ISO 8791-4) (µm)	0.8	0.8	0.8	0.8	0.8	0.8

Please note: Technical values are informative and subject to production variations.