

UPM Smart S G

Need a smart alternative for demanding print jobs? UPM Smart S combines brightness and opacity in an intelligent way while having a significant share of recycled fibres. The paper's bulkiness and stiffness make it ideal for special interest magazines and catalogues.

Recommended end-uses

Brochures | Catalogues | Flyers | Inserts | Magazines

Product information

Regions	Asia-Pacific Africa Europe Middle East South America
Business contact	UPM Communication Papers
Category	Rotogravure papers
Grade	Supercalendered (SC)
Finish	Gloss
Furnish	Fillers Recycled fibre Chemical pulp Mechanical pulp
Printing method	Rotogravure
Format/Size	Reels
Reel diameter (cm)	100 / 125
Reel width (cm)	60 - 432
Core (mm)	76 / 150
Wrapping	Strong kraft paper Strong moisture proof polyethylene laminated kraft paper
Note	PEFC and FSC® on request but subject to availability

Certificates

Product Compliance	EU Ecolabel
Fibre Certificates	FSC Chain-of-Custody PEFC Chain-of-Custody
Mill Certificates	ISO 50001 ISO 9001 ISO 14001 ISO 45001 EMAS

Technical target values

Basis weight (ISO 536) (g/m ²)	54.0	57.0	60.0
Bulk (ISO 534) (cm ³ /g)	0.95	0.95	0.9
Brightness D65 (ISO 2470-2) (%)	78	78	78
L-value D65 (D65/10°) (ISO 5631-2)	90	90	90
a-value D65 (D65/10°) (ISO 5631-2)	0.4	0.4	0.4
b-value D65 (D65/10°) (ISO 5631-2)	-1.9	-1.9	-1.9
Opacity ISO (2471) (%)	90.5	91	92
Gloss Hunter (ISO 8254-1) (%)	46	46	46
Smoothness PPS 10 (ISO 8791-4) (µm)	1.3	1.3	1.3

Please note: Technical values are informative and subject to production variations.

Prepress guidelines

ICC Paper profile	PSRGravure_SC_PLUS_V2_M1.icc
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